

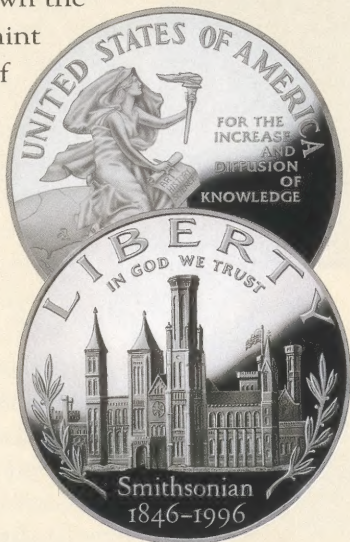


It All
Began
With
Coins



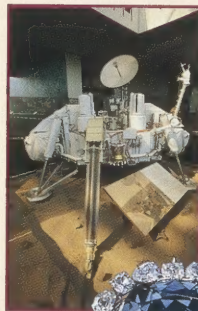


... in 1838, when 104,960 British gold sovereigns arrived in America. A gift to our country from the estate of James Smithson, a Briton who never set foot in our land. His last will and testament stipulated that this money was to be used to create "an establishment for the increase and diffusion of knowledge..." Since British currency was not legal tender here, the United States Mint was ordered to melt down the sovereigns and remint them as Goddess of Liberty 10-Dollar Gold Coins. In 1846, these U.S. minted coins helped establish the institution whose 150th anniversary we celebrate today: the Smithsonian Institution.



The United
States Mint
Introduces
The Smithsonian
150th
Anniversary
Commemorative
Gold And
Silver Coins

Commemorate The Smithsonian's History With Coins Of Uncommon Beauty And Quality



Top: Viking spacecraft, National Air and Space Museum. Bottom: The Hope Diamond, National Museum of Natural History.



The eloquent words from James Smithson's will seem like understatement today. Founded in Washington, D.C., 150 years ago, the Smithsonian Institution now comprises 16 museums and the National Zoo. Together they house 138,843,570 animals, artifacts, antiquities and other treasures, including one of the world's great numismatic collections, which will benefit directly from the sale of these coins.

Own The Year's Most Eagerly Awaited Coins



The Smithsonian 150th Anniversary Commemorative Coins are as memorable as the event itself. The obverse of the gold five-dollar coin, designed by Alfred F. Maletsky, features a classical bust of James Smithson. On the reverse, designed by T. James Ferrell, is the Smithsonian sunburst seal. On the proof version of the coin, the sunburst will have a mirrored finish and a frosted background, further highlighting this beautiful symbol of the Smithsonian. The obverse of the silver dollar, designed by Thomas D. Rogers, features the famous Smithsonian castle. On the reverse, designed by John Mercanti, is an allegorical figure carrying the torch of knowledge. This design is inspired by the Smithsonian's Langley Gold Medal. Only 100,000 gold five-dollar coins and 650,000 silver dollar coins will be offered. So order today, before they sell out.

Help Preserve James Smithson's Living Legacy

A portion of the proceeds from the sale of these coins will help the Smithsonian expand and enhance its collections. And a percentage will go to the National Numismatic Collection for new displays, acquisitions and other improvements.



Giant panda, National Zoo.

Give Limited-Edition Jewelry And Coin Sets



150
1846-1996
Smithsonian

An exquisite pendant encloses the sunburst design of the uncirculated Smithsonian gold five-dollar coin in a 14k gold bezel, available with or without a 14k gold box chain. A handsome, nickel-plated money clip features the uncirculated silver dollar's castle design. A four-coin set is displayed in a handcrafted wooden box and features both proof and uncirculated versions of the gold five-dollar and silver dollar coins. A maximum of 5,000 sets will be available. Four-coin sets could become unavailable if any one of the featured coins sells out. So the sooner you order, the better. In the latest addition to our popular Young Collector's Series, our illustrated characters explore the treasures of the Smithsonian. Inside is a proof silver dollar. With only 50,000 sets available, a sell-out is likely.



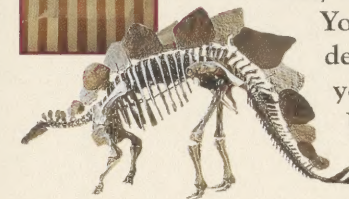
The limited-edition four-coin set and Young Collector's Edition could sell out quickly.



Order By September 13 For Pre-Issue Savings

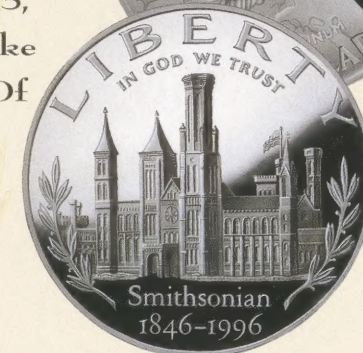
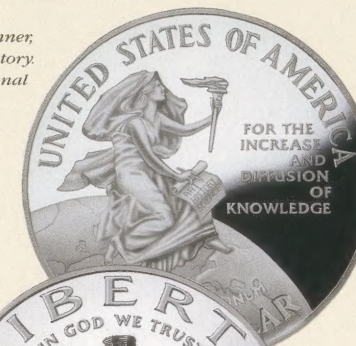


Top: The original Star-Spangled Banner, National Museum of American History. Bottom: Stegosaurus stenops, National Museum of Natural History.



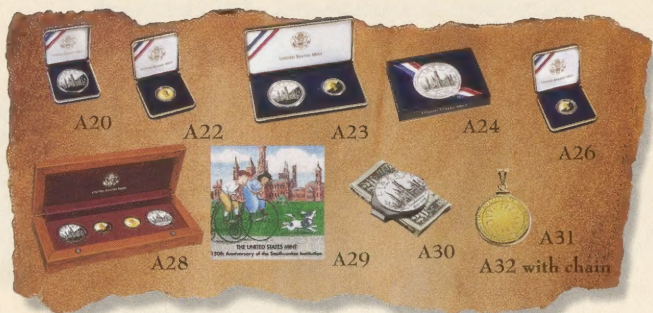
With their stunning designs, popular appeal and low Congressionally authorized mintage, these coins could easily sell out. **And remember:** You never pay an additional delivery charge when you order from the United States Mint.

Orders Must Be
Postmarked By
September 13,
1996, To Take
Advantage Of
Pre-Issue
Savings



UNITED STATES MINT
DEPARTMENT OF THE TREASURY
Serving America Since 1792

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HOW TO ORDER

Please fill out the enclosed order form and place it, with your remittance, in the return envelope. Coins may be delivered in multiple shipments. Jewelry and Young Collector's Edition shipments may take longer than 5 weeks.

In order to qualify for a special pre-issue discount, orders must be postmarked no later than September 13, 1996. Mintages are limited, so be sure to order today. Orders received after mintage limits have been reached will not be processed. If you have a question about your order, please contact:

Customer Service Center
United States Mint
10003 Derekwood Lane
Lanham, MD 20706-2255
(202) 283-COIN

Our staff is available Monday through Friday, 8:30 a.m. to 5:30 p.m., Eastern time, and will be glad to answer your inquiries.

FOR YOUR RECORDS:

Customer Number: _____

Date of Order: _____

Method of Payment: _____

Amount of Order: \$ _____

Order Description: _____

Coins shown are not actual size. Designs depicted are renderings of the Smithsonian 150th Anniversary Gold Five-Dollar Coin and Silver Dollar Coin, and are subject to slight modification during engraving. Each Smithsonian 150th Anniversary Coin is legal tender. The gold five-dollar coin weighs 8.359 grams. Composition: 90% gold (0.24 troy ounce), 6% copper, 4% silver. Diameter: 0.850 inch. Mint and mint mark for proof and uncirculated coins: West Point ("W"). Maximum authorized mintage: 100,000 coins. The silver dollar coin weighs 26.730 grams. Composition: 90% silver (0.76 troy ounce), 10% copper. Diameter: 1.500 inches. Mint and mint mark: proof, Philadelphia ("P"); uncirculated, Denver ("D"). Maximum authorized mintage: 650,000 coins.



THE UNITED STATES MINT
DEPARTMENT OF THE TREASURY
Serving America Since 1792

150
1846-1996
Smithsonian



It All Began With Coins



Please pass along this brochure & order form to a fellow collector or friend

The United States Mint Introduces The Smithsonian 150th Anniversary Commemorative Gold And Silver Coins

It all began when 104,960 British gold sovereigns arrived in America. A gift to our country from the estate of James Smithson, a Briton who never set foot in our land. Since British currency was not legal tender here, the United States Mint melted down the sovereigns and reminted them as Goddess of Liberty 10-Dollar Gold Coins. These coins helped establish the institution whose 150th anniversary we celebrate today: the Smithsonian Institution.



**Own The Year's Most
Eagerly Awaited Coins,
And Help Preserve
James Smithson's
Living Legacy**

Once again, the U.S. Mint is proud to offer a limited number of coins for the Smithsonian: 100,000 gold five-dollar and 650,000 silver dollar coins.

Buy them, and you'll help the Smithsonian: A portion of the proceeds from the sale of these coins will help the Smithsonian expand and enhance its collections. And a percentage will go to the National Numismatic Collection for acquisitions, new displays and other improvements.

▲ Detach envelope here, moisten flap, seal and mail.

Give Special, Limited-Edition Jewelry And Coin Sets



An exquisite pendant encloses the sunburst design of the uncirculated gold five-dollar coin in a 14k gold bezel, available with or without a 14k gold box chain. A handsome, nickel-plated money clip features the uncirculated silver dollar's castle design.

In the latest addition to our popular Young Collector's Series, our illustrated characters explore the treasures of the Smithsonian. Inside is a proof silver dollar. With only 50,000 sets available, a sell-out is likely.



**Orders Must be Postmarked By
September 13, 1996,
For Pre-Issue Savings**

Remember: You never pay an additional delivery charge when you order from the United States Mint.



UNITED STATES MINT · DEPARTMENT OF THE TREASURY
Serving America Since 1792

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150
1846-1996
Smithsonian

To inquire about your order, please contact: Customer Service Center,
United States Mint, 10003 Derekwood Lane, Lanham, MD 20706-2255.
Telephone: 202-283-COIN, 8:30 a.m. to 5:30 p.m., Eastern time, Monday-Friday.



Pre-Issue Reservation Form Smithsonian 150th Anniversary Commemorative Coins



Attention: This is a limited offer. Please act now. YES, please accept my order for the following coins. I understand that the mintage of these coins is strictly limited and that orders received after mintage limits have been reached will not be processed. Coins may be delivered in multiple shipments at different times. I understand that the Mint accepts orders only under the pre-printed terms described on this order form. Please allow approximately 5 weeks for delivery. Jewelry and Young Collector's Edition shipments may take longer than 5 weeks. **To qualify for pre-issue prices, your order must be postmarked no later than September 13, 1996.**

Qty.	Item	Regular Price	Pre-Issue Price	Subtotal
1 A20	Proof Silver Dollar	\$ 37.00	\$ 33.00	
2 A22	Proof Gold Five Dollar	225.00	195.00	
3 A23	Two-Coin Proof Set	240.00	217.00	
4 A24	Uncirculated Silver Dollar	32.00	30.00	
5 A26	Uncirculated Gold Five Dollar	205.00	180.00	
6 A28	Four-Coin Set	475.00	440.00	
7 A29	Young Collector's Edition	40.00	35.00	
8 A30	Silver Dollar Money Clip	50.00	n/a	
9 A31	Gold Five Dollar Pendant	260.00	n/a	
10 A32	Gold Five Dollar Pendant With Chain	385.00	n/a	

This space for
Mint use only.

Delivery
No Charge

Total Order Price

\$ SA1A421

Daytime Telephone Number

DO NOT SEND CASH. Make check or money order payable to: **United States Mint.**

METHOD OF PAYMENT: ☐ Check ☐ Money Order

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

**CREDIT CARD
ACCOUNT #**

Credit card accounts will be billed and checks
deposited upon receipt by the United States Mint.

Expiration
Date
Month Year

Signature _____ Date _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

◀ Detach order form here and place in pre-addressed envelope



A four-coin set is displayed in a handcrafted wooden box and features both proof and uncirculated versions of the gold five-dollar and silver dollar coins. **A maximum of 5,000 sets will be available. Four-coin sets could become unavailable if any one of the featured coins sells out. So the sooner you order, the better.**

Coins shown are not actual size. Designs depicted are renderings of the Smithsonian 150th Anniversary Gold Five-Dollar Coin and Silver Dollar Coin, and are subject to slight modification during engraving. Each Smithsonian 150th Anniversary Coin is legal tender. The gold five-dollar coin weighs 8.359 grams. Composition: 90% gold (0.24 troy ounce), 6% copper, 4% silver. Diameter: 0.850 inch. Mint and mint mark for proof and uncirculated coins: West Point ("W"). Maximum authorized mintage: 100,000 coins. The silver dollar coin weighs 26.730 grams. Composition: 90% silver (0.76 troy ounce), 10% copper. Diameter: 1.500 inches. Mint and mint mark: proof, Philadelphia ("P"); uncirculated, Denver ("D"). Maximum authorized mintage: 650,000 coins.



DIRECTOR
OF THE
MINT

DEPARTMENT OF THE TREASURY
UNITED STATES MINT

WASHINGTON, DC 20220

Serving America Since 1792

Dear Collector:

In 1846 Congress created a national institution to promote culture and learning through funds willed to the United States by English scholar, philanthropist, and visionary James Smithson. Today, the Smithsonian Institution is an American national treasure, one of the world's foremost academies of learning and scholarship—and home to America's National Numismatic Collection.

This year the United States Mint celebrates the Smithsonian's sesquicentennial by offering you the limited-edition gold and silver coins that I'm proud to present in the enclosed material. Beauty, craftsmanship, and the pairing of classic with contemporary designs make these coins a worthy addition to your collection. Those qualities aside, however, collectors have been awaiting the Smithsonian program for reasons that are very special to numismatists.

These coins commemorate not only the 150th anniversary of the Smithsonian's founding but also the Mint's role in the creation of the Smithsonian and the National Numismatic Collection. Even before the Smithsonian came into being, we accepted deposit of the funds James Smithson gave for its creation — more than half-a-million dollars in gold sovereigns. And as the Smithsonian became America's great national museum, the Mint donated our collection of eighteen thousand numismatic rarities, creating the foundation of the magnificent National Numismatic Collection.

What's most important about the 1996 Smithsonian program, however, is that part of the surcharges from these coins will go to the National Numismatic Collection. Your purchase is a contribution to the heritage of American numismatics. These coins for your collection are coins that support the nation's collection.

The 1996 Smithsonian 150th Anniversary Commemorative Coin Program is an opportunity for hobbyists to contribute to the hobby. For that reason, all of us at the Mint have a deep commitment to this program, and I take great pleasure in announcing that this extraordinary coin program is under way.

Sincerely,

Philip N. Diehl
Director
United States Mint